



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

CONTRACT

<u>Contract / Revision</u> 203235 /		<u>Alt Order #</u>
<u>Product</u> Jesse Gonzalez - County Commissioner Pct.1		
<u>Contract Dates</u> 02/12/16 - 02/21/16	<u>Estimate #</u> Jesse Gonzalez - Coun	
<u>Advertiser</u>		<u>Original Date / Revision</u> 02/12/16 / 02/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u>	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Minelly De Leon - 123	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLDO	02/12/16	02/19/16	Local News @	10p-1035p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	----1--				1	\$350.00			
	Week:	02/15/16	02/21/16	11-----				2	\$350.00			
N 2	KLDO	02/15/16	02/19/16	Despierta Ame	7:00 AM-9:00 AM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	111-1--				4	\$50.00			
N 3	KLDO	02/13/16	02/14/16	Papa Francis	4:00 PM-5:00 PM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----11				2	\$20.00			
N 4	KLDO	02/14/16	02/14/16	Gran Estreno	7:00 PM-9:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----1				1	\$80.00			
N 5	KLDO	02/14/16	02/14/16	Sal y Pimeinta	9p-10p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----1				1	\$80.00			
N 6	KLDO	02/17/16	02/17/16	El Hotel de los	9p-10p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	--1----				1	\$140.00			
N 7	KLDO	02/18/16	02/18/16	Noche de Estr	6:00 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	---1---				1	\$200.00			
Totals											13	\$1,790.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/16 - 02/19/16	13	\$1,790.00	\$1,790.00
Totals	13	\$1,790.00	\$1,790.00

\$1,790

268.⁵⁰ AGY. DISCOUNT

\$1,521.⁵⁰ NET.

Signature: _____

Date: _____

2-12-16

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

IMSC

[Handwritten signature]

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandservices.